

Top 50 creative survey

OVERALL TOP 50

BRANDING

INTERACTIVE

INTERIORS

PACKAGING

PRINT

PRODUCT

METHOD

Top 50 Consultancies 2014

The Design Week Creative Survey is a ranking of UK consultancies based on the number of design awards won over the past three years.

OVERALL
TOP
50

The Creative Survey is based on a points system, with each award scheme given a certain number of points (you can see how this works on our Method page).

The table will be updated throughout the year, each time a contributing awards scheme announces its results.

The Creative Survey is currently topped by digital consultancy AKQA, which has had particularly strong showings in the Design Week Awards and the Creative Review Annual.

Second-placed is The Partners and third-placed is Turner Duckworth.

ALL

NEW ENTRIES

CLIMBERS

FALLERS

<p>1 303pts</p> <p>AKQA</p> <p>1</p>	<p>2 220pts</p> <p>The Partners</p> <p>2</p>	<p>3 158pts</p> <p>Turner Duckworth</p> <p>3</p>	<p>4 101pts</p> <p>AMV BBDO</p> <p>4</p>	<p>5 99pts</p> <p>Tayburn</p> <p>5</p>
<p>6 98pts</p> <p>Music</p> <p>6</p>	<p>7 90pts</p> <p>Purpose</p> <p>7</p>	<p>8 74pts</p> <p>Hat-Trick Design</p> <p>8</p>	<p>9 71pts</p> <p>BBC</p> <p>9</p>	<p>10 70pts</p> <p>Barber & Osgerby</p> <p>10</p>
<p>11 70pts</p> <p>OgilvyOne</p> <p>10</p>	<p>12 68pts</p> <p>The Chase</p> <p>12</p>	<p>13 68pts</p> <p>Elmwood</p> <p>12</p>	<p>14 62pts</p> <p>Magpie Studio</p> <p>14</p>	<p>15 59pts</p> <p>LOVE</p> <p>15</p>
<p>16 58pts</p> <p>PearsonLloyd</p> <p>16</p>	<p>17 57pts</p> <p>DigitasLBI</p> <p>17</p>	<p>18 56pts</p> <p>Design Bridge</p> <p>18</p>	<p>19 55pts</p> <p>Rose</p> <p>19</p>	<p>20 54pts</p> <p>R/GA London</p> <p>20</p>

<p>21 ^{54pts}</p> <p>Taxi Studio</p> <p>20</p>	<p>22 ^{50pts}</p> <p>Government Digital Service</p> <p>22</p>	<p>23 ^{50pts}</p> <p>Gordon Young & Why Not Associates</p> <p>22</p>	<p>24 ^{47pts}</p> <p>Springetts</p> <p>24</p>	<p>25 ^{45pts}</p> <p>Here Design</p> <p>25</p>
<p>26 ^{45pts}</p> <p>SPIN</p> <p>25</p>	<p>27 ^{44pts}</p> <p>CHI & Partners</p> <p>27</p>	<p>28 ^{43pts}</p> <p>BBH</p> <p>28</p>	<p>29 ^{43pts}</p> <p>Brighten the Corners</p> <p>28</p>	<p>30 ^{43pts}</p> <p>The Allotment</p> <p>28</p>
<p>31 ^{42pts}</p> <p>4Creative</p> <p>31</p>	<p>32 ^{41pts}</p> <p>Contagious</p> <p>32</p>	<p>33 ^{41pts}</p> <p>GBH</p> <p>32</p>	<p>34 ^{41pts}</p> <p>The Mill</p> <p>32</p>	<p>35 ^{40pts}</p> <p>Guardian</p> <p>35</p>
<p>36 ^{40pts}</p> <p>Jam</p> <p>35</p>	<p>37 ^{40pts}</p> <p>Pentagram</p> <p>35</p>	<p>38 ^{39pts}</p> <p>Laurence King Publishing</p> <p>38</p>	<p>39 ^{38pts}</p> <p>Mark</p> <p>39</p>	<p>40 ^{37pts}</p> <p>Stand</p> <p>40</p>
<p>41 ^{36pts}</p> <p>B&W Studio</p> <p>41</p>	<p>42 ^{36pts}</p> <p>Designers Anonymous</p> <p>41</p>	<p>43 ^{35pts}</p> <p>Pearlfisher</p> <p>43</p>	<p>44 ^{35pts}</p> <p>Type as Image</p> <p>43</p>	<p>45 ^{34pts}</p> <p>Crystal CG</p> <p>45</p>
<p>46 ^{34pts}</p> <p>Sapient Nitro</p> <p>45</p>	<p>47 ^{33pts}</p> <p>Heatherwick Studio</p> <p>47</p>	<p>48 ^{33pts}</p> <p>ITV Creative</p> <p>47</p>	<p>49 ^{31pts}</p> <p>Lewis Moberly</p> <p>49</p>	<p>50 ^{31pts}</p> <p>Sennep</p> <p>49</p>

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Product

The Creative Survey product and furniture table is based on results from the Design Week Awards product and furniture categories, as well as the Red Dot Product Design Awards.

Like the main Creative Survey table it will be updated throughout the year as award scheme results are announced.

The table is currently topped by PearsonLloyd, with DesignWright in second place and Barber & Osgerby third.

1 PearsonLloyd 1 26pts	2 DESIGNWRIGHT 2 11pts	3 Barber & Osgerby 3 10pts	4 Factorydesign 3 10pts	5 Morag Myerscough 3 10pts
6 Paul Crofts Studio 3 10pts	7 Billings Jackson Design 7 6pts	8 Kinneir Dufort 7 6pts	9 Sebastian Conran Associates 7 6pts	10 Shore Design Consultancy Ltd. 7 6pts

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ABOUT...

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16

58pts
16

PearsonLloyd

PearsonLloyd

**Riya for Bene, shortlisted in the 2014 Design Week Awards**

The Riya task chair is designed to work across modern offices, from individual workstations to team and collaborative areas. It features weight-sensitive synchro-mechanism, which means it can adapt for shared usage. All mechanisms, apart from the controls, are concealed in the underside of the seat.