

# the established partners

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**Studio Hoet – Patrick & Bieke Hoet** <sup>[BE]</sup>

Streamlined like a car, drawn as if with eyeliner, the Cabrio sunglasses collection differentiates itself by using new materials and techniques, unconventionally styled. Cabrio is a result of the creative collaboration between father and daughter Patrick and Bieke Hoet who, besides developing the creative identity of iconic eyewear brand theo, also specialize in interior and furniture design. JV  
[www.hoet.eu](http://www.hoet.eu)

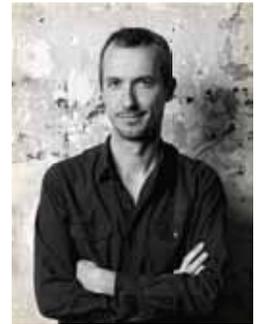


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**Saskia & Stefan Diez** <sup>[DE]</sup>

This husband & wife team have separate ateliers in a leafy Munich neighbourhood concentrating on jewellery & accessories design (Saskia) & industrial design (Stefan). Nevertheless they see each other as important reference points and critics of each other. The Papier series of travel bags that revises typical materials used for luggage is a new collaboration from the pair. GD  
[www.saskia-diez.com](http://www.saskia-diez.com)  
[www.stefan-diez.com](http://www.stefan-diez.com)

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**BETC Design/Christophe & Seb**  
**Christophe Pradère & Sébastien Leridon** <sup>[FR]</sup>

They've been collaborating for more than 10 years after graduating from the Domus Academy. They've developed an artistic signature free from main stylistic influences. Their creations take into account the context inspired by an anthropological approach, 'from Local to Global Vernacularity', studying the rituals and local practises to develop creative projects that are as 'domestic' as possible. LC  
[www.betcdesign.fr](http://www.betcdesign.fr)



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**Edward Barber & Jay Osgerby** <sup>[UK]</sup>

Born in 1969, they studied Architecture together at the Royal College of Art (London), working together ever since (1996) mixing industrial design, furniture design and architecture. They have produced works for a variety of known brands (i.e. Vitra, Venini, Coca Cola). After having won a commission to design the Olympic Torch for the London 2012 Olympic Games they unveiled their prototype in June. MB  
[www.barberosgerby.com](http://www.barberosgerby.com)



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**Alchimie Studio**  
**Audrey Lavielle & Alexandre Anzo** <sup>[FR]</sup>

10 years of expertise in fashion, hospitality and gastronomy. Their secret? Good quality ingredients, skill and generosity, but no recipe! Projects are simmering along with simplicity and without complication. On the menu, the development of the Lacoste flagship concept in 5th avenue NY, a palace on Cannes, a series of new international brand development projects for hair salons or beauty clients. CD  
[www.alchimiestudio.fr](http://www.alchimiestudio.fr)

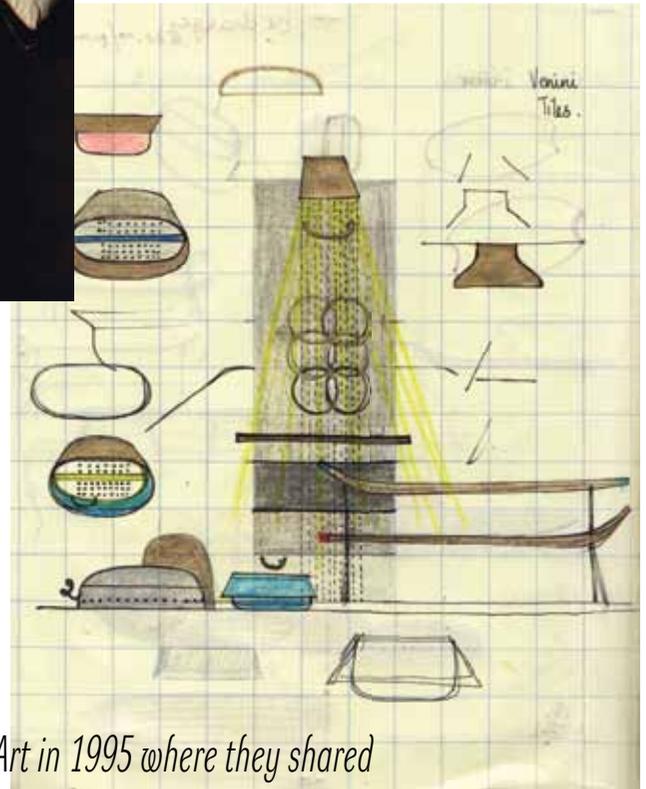






INTERVIEW BY GIOVANNA DUNMALL

# Nipa Doshi & Jonathan Levien



*Nipa Doshi and Jonathan Levien met at London's Royal College of Art in 1995 where they shared a studio table. 'Working together formed an incredible bond between us', says Levien. In 2000 they married and set up their own practice. From the beginning they have been each other's most honest critics. Levien tells us more about the way they work together.*

— *tl.mag:* What sort of chemistry do you have professionally-speaking?

JONATHAN LEVIEN: I think we both need what the other person has. We collaborate in a way that produces things that either one of us couldn't do alone. I think what makes this possible is the fact we don't have rigid and fixed ideas about what constitutes a good idea. We have very particular strengths but also a willingness to be contradicted. We love the hybrid, and that drives our work.

— *tl.mag:* How do you work together on a project?

J.L.: Our starting point is always a discussion to find the right direction and feeling. This process is usually followed by a series of experiments. We work on all projects very closely, but some are lead by Nipa and others by myself. We are experts in different fields. For example Nipa knows a lot about textiles, she has an amazing graphic sensibility, she has a way of pinpointing the right visual direction. I am geared towards functionality and knowing how to make things and what technology or process to use. This sounds like our

process is split cleanly between us, but that's actually not the case, because after years of working together, the boundaries between our abilities and sensibilities are becoming more blurred. Some of my favourite moments are when Nipa does a spontaneous sketch in her Indian yellow notebook and the idea leaps off the pages with such energy that we have to make it happen. This is how Principessa for Moroso came about. Other projects are slower, more involved and complex, and at times frustrating when the technology doesn't serve the idea! This is when my tenacity and determination helps. This is the case for our Kali project with Authentics and Ananda for Glass Idromassagio.

— *tl.mag:* How do your different cultural backgrounds mesh together?

J.L.: We often talk about creating a new country, only because the combination of our respective cultures results in a hybrid that didn't exist before.

[www.doshilevien.com](http://www.doshilevien.com)



*Marc & Chantal* [CN]

Actually, the duo was founded by 2 + 1 partners. Marc Brulhar, Marc Cansier and Chantal Rechaussat have contributed over the last 15 years to the rise in influence of French luxury goods in Asia, and have successfully launched hotels and other commercial concepts. Based in HK and in Beijing, the trio have broadened their expertise to offer a 360° approach that unifies visual identity and interior design. FCG

[www.marc-chantal.com](http://www.marc-chantal.com)



*AstoriDePontiAssociati*  
*Antonia Astori & Nicola De Ponti* [IT]

Mother and son, they designed the Milano radiator, part of Elements collection by Tubes. This totally multi-faceted interior design item was one of the pieces selected by ADI Design Index for its high technological innovation and design content. It never ceases to amaze. One of their last projects is their Green Frame House for a sustainable architecture. LC

[www.astorideponti.it](http://www.astorideponti.it)



*Scholten & Baijings*  
*Stefan Scholten & Carole Baijings* [NL]

The Dutch couple have invented a graphical vocabulary that they apply to carpets, bed linen, crockery and furniture. Their mastery of colour (a combination of pastels and fluorescent colours) is celebrated in the *Blush-Design in full Colour* exhibition at the Stedelijk museum 's-Hertogenbosch til 28 August. For the occasion they made a wonderful video visible on their website and on our blog. MF

[www.scholtenbaijings.com](http://www.scholtenbaijings.com), [www.sm-s.nl](http://www.sm-s.nl)



*Jehs + Laub*  
*Markus Jehs & Jürgen Laub* [DE]

Both met while studying Industrial design at the Hochschule für Gestaltung Schwaebisch Gmuend. Since 1994, they have been designing furniture and lamps for prestigious Italian companies such as Cassina, Ycami, Nemo, but also for Thonet, Fritz Hansen, Belux, etc. They're also responsible for developing a worldwide master concept for the Mercedes-Benz showrooms. LC

[www.jehs-laub.com](http://www.jehs-laub.com)